

Inside ASI

The official publication of Adventist-laymen's Services & Industries. Advertising Information

Inside ASI is a 32-page magazine published twice yearly as the official voice of Adventist-laymen's Services & Industries (ASI), an international organization of lay individuals and ministries who nurture and support the mission of the Seventh-day Adventist Church through their businesses, professional offices and/or outreach ministries under the motto "Sharing Christ in the Marketplace."

ADVERTISING RATES*

Back cover	\$1,100
Full page	\$ 950
1/2 page	\$ 675
1/4 page	\$ 350
1/8 page	\$ 175

*ASI members receive 20% discount

BILLING

May be billed before or after publication of the issue in which the ad is included.

SCHEDULE

Inside ASI is published twice yearly:

ISSUE	ADS DUE	MAILS
Winter	Oct. 5	Nov. 20
Summer	May 5	June 20

(approximate dates)

All ads are reserved on a first-come, first-served basis. Advertisers are solely responsible for meeting the deadline requirements.

AD CRITERIA

All ads must meet the size specifications. Ads that require adjustment may be subject to additional production charges.

ASI reserves the right to reject ads or to cease publishing previously accepted ads at any time and for any reason.

SIZE SPECIFICATIONS

Ad Size	(w" x h")
Full page	8" x 10.625"
1/2 page	7" x 4.5"
1/4 page	3.25" x 4.5"
1/8 page	1.75" x 4.5"
Back cover†	8" x 8.125"

†The mailing label requires 2.5" high space at the top of the back page.

All full-page ads require 1/8" bleed.

Trim size: 8" x 10.625"

Bleeds size: 8.25" x 10.875"

GRAPHIC SUBMISSION SPECIFICATIONS

Please submit all ads electronically. The preferred format is by press-ready PDF file. Other acceptable formats include high-quality 300-dpi JPEG, TIFF, or PSD files in either RGB or CMYK format.

CONTACT/SUBMISSION INFO

Submit the ad as an e-mail attachment unless the file is larger than 10 MB. If the ad is large and requires submission via FTP or website download, contact the *Inside ASI* editor to make arrangements.

Send all inquiries and ad submissions to:

Wayne Atwood, editor, *Inside ASI*
E-mail: communications@asiministries.org
Cell: (770) 285-7474